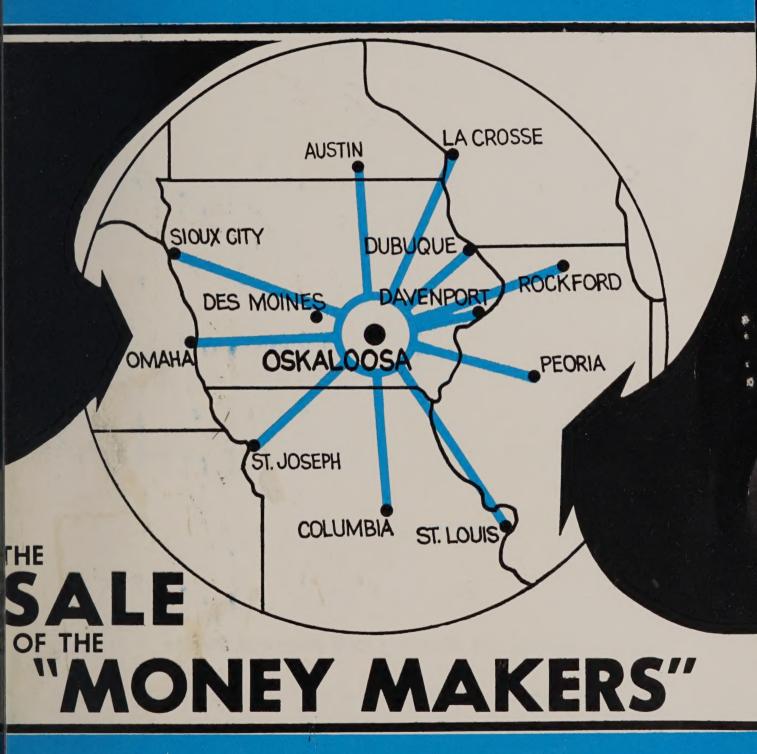
CENTRAL STATES Shorthorn & Polled Shorthorn SALE



OCTOBER 4, 1969

OSKALOOSA, IOWA

SOUTHERN IOWA FAIRGROUNDS

Attend the Meeting and Informal Dinner of the Central States Ass'n at Molly's Cafe,

Northwest Corner of Town at 6:30 p.m.

Friday Evening, October 3.



THE CENTRAL STATES 40th

Anniversary Sale

OSKALOOSA, IOWA

SATURDAY, OCTOBER 4, 1969

11 BULLS

55 FEMALES

50 CLUB STEERS

There is a reason why this sale has become known as "The Sale of the Money Makers." It is because the Central States Shorthorns and Polled Shorthorns are offered in "working" condition . . . ready to go into your herd and make money. You are not paying for fancy dress but for bulls and females in strong breeding condition and of dependable bloodlines. Be sure to attend this sale.

GENERAL INFORMATION

- TIME—The sale will be held Saturday, October 4th. The show will begin at 8:30 a.m. C.D.T. The sale will get underway at 12:00 noon beginning with club steers and heifers.
- LOCATION—Southern Iowa Fairgrounds, northwest section of Oskaloosa, close to primary road 92 and 163.
- TERMS—Terms of this sale are cash unless other arrangements have been made with the consignor from whom you purchase and the sale manager is notified.
- GUARANTEE—All cattle are sold subject to a 60-day re-test for tuberculosis if kept isolated, unless going into a Federal Accredited herd. Health certificates will be furnished to enable them to be shipped into other states. All cattle have been tested for tuberculosis unless they come from an accredited herd. The cattle have been tested for Bangs within 30 days or have been calfhood vaccinated unless otherwise stated.

Bulls are guaranteed breeders if properly cared for, not allowed to run with the herd, and not used before 14 months of age. If a bull fails to breed, he may be returned to the seller, and, if after a test in the seller's herd he still fails to breed, he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over 14 months old at the time of the sale are guaranteed to be breeders. Heifers should not be served by old or heavy bulls. The buyer must give the seller notice within 90 days in case of a non-breeder. In the case of young bulls this means within 90 days after they become 14 months of age. All animals must be in as good condition as when purchased to be eligible for adjustment. Animals returned to sellers because they do not comply with guarantee will be at buyer's cost of transportation.

- LIABILITY—Each transaction in this sale will constitute a contract between the buyer and seller of each lot. The auctioneer, ringmen, or sale manager have been employed by the consignors for specific tasks not connected with the handling of the cattle or the condition of the premises and they will accept no liability, legal or otherwise, for the buying contract or for any accident. Neither can the seller accept any liability for injuries that may occur. All persons attend this sale at their own risk.
- LUNCH—Lunch will be served on the grounds by the ladies of the Central Reform Church.

AUCTIONEER-Tom Sherlock.

SALE MANAGER-Bill Stunkel, 1228 N. Nye Ave., Fremont, Nebraska.

RINGMEN—Arch Stone, Wallace's Farmer; Wayne Farnum, Victor, Iowa; Adrian Meierotto, West Point, Iowa; Gene Fitzgerald, The Drover's Journal.

OUR 40th ANNIVERSARY SALE!

Anniversaries are important milestones. In the case of the Central States Shorthorn and Polled Shorthorn Sale, it signifies another year in the happy "marriage" between Oskaloosa buyers and sellers.

Great credit goes to the late C. E. Stewart and others who conceived and supported the idea of this sale. It has become one of the breed's most important district sales. This just didn't happen. Good cattle and good folks have made it so.

Just think of some of the fine gentlemen who have offered their cattle here for public appraisal...those no longer with us like Gilbert Kardel, C. E. Pierce, A. P. Lyon, C. E. Stewart and Tom Bray...and those whose names appear in this catalog as consignors. Each and everyone has made, and is making, a contribution to this sale through the improving blood he so zealously perfected.

From the first sale in 1949 until last spring's event, cattle have sold at Oskaloosa that have proven top investments. That is why this sale has earned the nickname... "THE SALE OF THE MONEY MAKERS." Study the list of consignors... study the wealth of breeding in the consignments... refer to past sale averages at Oskaloosa. You will come to the conclusion that nowhere are more good, "honest" bulls and females offered and at prices that the average farmer and breeder can afford to pay. Buy the breeding that has won at the International, National Western, Southwestern Exposition, Tennessee National and other top events in this fall's event.

Help us make this truly a happy anniversary sale. Lend your buying support on October 4th.

Bill Stunkel, Sale Manager

SHOW CLASSIFICATION

Judge: Harry Krug, Russell, Kans - Show starts at 8:30 a.m.

BULLS

CLASS	I—Bulls	calv	ved	b	efor	e	196	38
	Lot	s 1.	2.	8.	10	ar	nd	11

- CLASS II—Bulls calved Jan. 1 to June 30, 1968 Lots 3, 4, 5, 6, and 7
- CLASS III—Bulls calved after July 1, 1968 Lot 9

Champion

Reserve Champion

FEMALES

- CLASS IV—Females calved before 1963 Lots 12, 13, 14, 15, 27A, 28 and 30
- CLASS V—Females calved 1963 and 1964 Lots 16, 17, 18, 19, 20, 21, 29, 31, 32, 33 and 34
- CLASS VI—Females calved 1965 and 1966 Lots 22, 23, 35, 36 and 37
- CLASS VII—Females calved during 1967 Lots 24, 25, 26, 38, 39, 40 and 41
- CLASS VIII—Females calved Jan. 1 to April 30, 1968 Lots 42, 43, 44, 45, 46, 47 and 48
- CLASS IX—Females calved May 1 to Dec. 31, 1968 Lots 49, 50, 51 and 27B
- CLASS X—Females calved Jan. 1 to Feb. 28, 1969 Lots 52, 53, 54, 55, 56, 57 and 58
- CLASS XI—Females calved after March 1, 1969 Lots 59, 60, 61, 62, 63, 64, 65 and 66

Champion

Reserve Champion

CLASS XII—Best Pair, Bull and Female, owned by consignor

The C. E. Stewart Traveling Trophy will be awarded the exhibitor of the champion bull.

The Van Wyk Feed Center will award a trophy to the champion female.

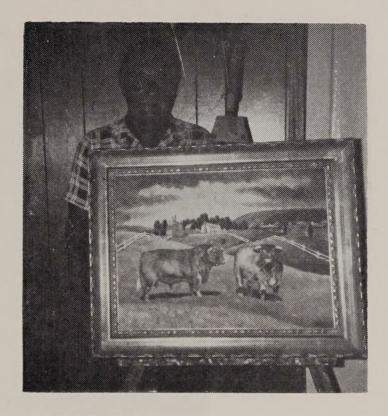
Van's Fertilizer Co. will award a trophy for the best pair.

The Mahaska State Bank will furnish class ribbons.

Your sale manager will offer a trophy to premier consignor based on total cash receipts of registered and club calf consignments from one herd.

This Painting Sells!

Harry Gohner, Lacona, artist, holds his original Shorthorn painting that will be auctioned to the highest bidder at this Fall's Sale. Gohner has agreed to sell a picture at each of the Central States semiannual sales, and we predict they will become collectors' items.



55 CLUB STEERS . . .

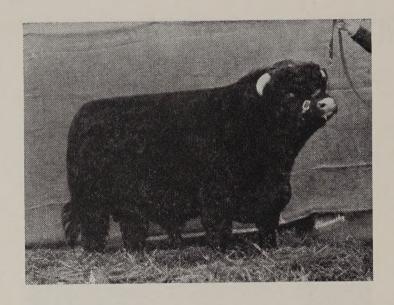
One of the best groups ever brought forward at this sale. Past sales have produced many breed and interbreed champions . . . last year's Central States Sale probably produced the largest number to date.

CLUB CALF CONSIGNORS

Leland Kellogg & Sons, Colo	5
Wayne Farnum, Victor3 or	5
Lloyd Burr & Son, Lone Tree	2
Omer Seitsinger & Son, Rose Hill	2
Don, Pat and Earl Johnson, Oxford	5
C. O. Lundby, New Virginia	2
Ernest Peterson, Ottumwa	
Jeff Miszner, La Porte City	2
LeRoy Sexton, Iowa City	
Dale Neifert & Son, Knoxville	
Penningroth Bros., Wellman	
Leland Lachmann, Donnellson	
Gary Moothart, Fairfield	
A. J. Moffitt & Son, Ackworth	2
Vernon Wright & Sons, West Liberty	4
Whetstine Bros., Wellman	
Neely & Kinyon, Greenfield	

We are expecting a few more steers on sale day in addition to those listed.

Until further notice, the owner of any Shorthorn or Polled Shorthorn club steer or heifer purchased in a Central States Sale which wins a breed championship in any 4-H or FFA show will, upon notification of Association Secretary, Mrs. Wayne Farnum, Victor, receive \$10 from the Central States Association.



Barbarian's Crusader, a typical son of Louada Barbarian. Lot 1 is another typically good Barbarian son.

LOT 1-BULL

Lloyd F. Burr & Son

BARBARIAN FORWARD 3332-872

Tattoo LE B168

Red. Calved April 20, 1967. Bred and owned by Lloyd F. Burr & Son, Lone Tree, Iowa.

SIRE:

Louada Barbarian Red. Louada Manor Farms

DAM:

Cavalier's Beauty 2d Red, Lloyd F. Burr & Son Bapton Constructor Red, Cecil Moores Blood Royal 34th Dk. Roan, L. Cadesky

Louada Cavalier Red, Louada Manor Farms, Ltd. Braywood Beauty 7th Roan, Braywood Farms

BARBARIAN FORWARD—A big, husky, two-year-old that we used this summer on a few females. Out of a big Cavalier Beauty cow. Here is a good chance to pick up an outstanding bull at fall prices. This bull has been production tested with IBIA. He weighed 620 lbs. at 205 days and 1,015 lbs. at one year. This prospect will get big and will be one you will be proud to own.

LOT 2—BULL

Charles M. Plecker & Sons

MERCENARY'S CHOICE 3341-904

Tattoo LE 190

Red. Calved June 3, 1967. Bred and owned by Charles M. Plecker & Sons, Ainsworth, Iowa.

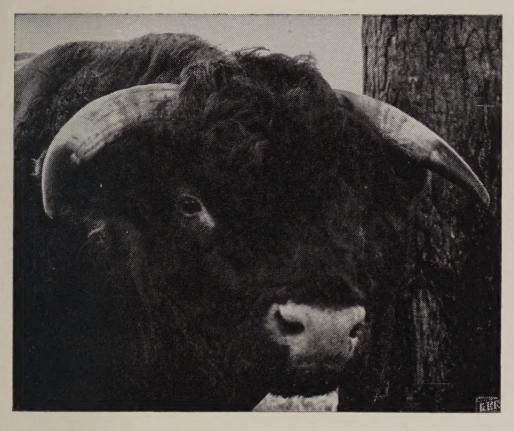
SIRE:

Leveldale Mercenary Red, Mathers Bros.

DAM:

Esther's Gift 2nd Red, Charles M. Plecker Leveldale Concentrate Red, Mathers Bros. Leveldale Miss Ramsden 3d Red, Mathers Bros.

S & T Caesar 8th Red, Malcolm B. Tucker & Son Esther's Gift RWM, Charles M. Plecker



LOUADA ARISTOCRAT

This great son of Bapton Constructor has had a tremendous effect for good in the Midwest. the herd sire for Bill Anderson, West Liberty, Iowa, he has sired numerous sons and daughters that have worked improvement in many herds. This sale is rich in Aristocrat breeding.

LOT 3-BULL

William Morrison

W M CONQUEST 3375-931

Tattoo LE M91

Roan. Calved April 5, 1968. Bred and owned by William Morrison, West Liberty, Iowa.

SIRE:

Louada Blockbuster Red, Louada Manor Farms, Ltd.

DAM:

W M Rosewood Roan, William Morrison Bapton Constructor Red, Cecil Moores Blood Royal 33d Dk. Roan, Duncan M. Stewart

W L Gold Bar Red, W. C. Anderson & Son D N Rosewood Red, Donald Nichols

WM CONQUEST—A son of Louada Blockbuster, he by the great Bapton Constructor and a full brother to Louada Bonaparte, sire of Bill Anderson's Louada Rothes King. Blockbuster was a 2,150-lb. bull in breeding condition.

LOT 4-BULL

William Morrison

W M DEFENDER 3375-930

Tattoo LE M90

Red. Calved April 7, 1968. Bred and owned by William Morrison, West Liberty, Iowa.

SIRE:

Louada Aristocrat Red, Louada Manor Farms, Ltd.

DAM:

D N Rosewood 3rd Roan, Donald Nichols | Batpon Constructor | Red, Cecil Moores | Louada Augusta Aileen | Red, Louada Manor Farms, Ltd.

Scotsdale Pitcairn
Dk. Roan, S. G. Bennett
Colin Rosewood 7th
Red, Donald Nichols

WM DEFENDER-A good-headed, thick son of the \$8,200 Louada Aristocrat.



WL JUSTRIGHT
By the \$36,000 Louada Nugget. Justright was the reserve grand champion at the 1965 National Western, senior champion at Ft. Worth, and reserve senior champion at the Iowa State Fair. Lot 5 is a son.

LOT 5-BULL

A. J. Moffitt & Son

A C JUSTRIGHT 7th 3375-278

Tattoo LE 862

Red. Calved April 21, 1968. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE:

W L Justright Roan, W. C. Anderson & Son

DAM:

Clar-Maur Rosemary 36th Red, A. J. Moffitt & Son Louada Nugget Roan, Louada Manor Farms, Ltd. W L Victoria Countess 2d Roan, W. C. Anderson & Son

Twin Valley Formation 16th Red, C. E. Stewart & Sons Clar-Maur Rosemary 4th Red, A. J. Moffitt & Son

AC JUSTRIGHT 7th—If you want to add extra bred-in beefing qualities to your next calf crop, this bull can do it.

LOT 6-BULL

Penningroth Bros.

P F MAJESTIC 3378-368

Tattoo RE 434

Roan. Calved May 20, 1968. Bred and owned by Penningroth Bros., Wellman, Iowa.

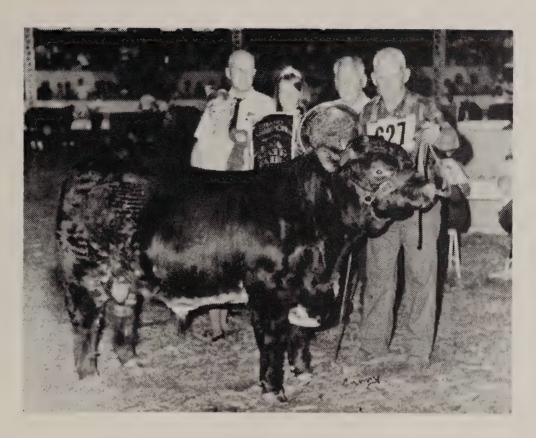
SIRE:

S F Comet Red, Schreiber Farms

DAM:

P F Maiden Red, Penningroth Bros. N W Rosewood Man O' War Red, Otto H. Grosse Barclay Clipper 7th Red, John Schirding

| Leveldale Ransom | Roan, Mathers Bros. | Crieffvechter Maiden 83d | Dk. Roan, W. D. Dron & Son Pictured is Bill Anderson with WL Chieftain, 1968 Iowa State Fair grand champion that sold in the Tennessee National Sale for \$2,150. He is typical of the Anderson bull productions.



LOT 7-BULL

W. C. Anderson & Son

W L BANNER BEARER 3364-145

Tattoo LE WLA161

Roan. Calved May 28, 1968. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Royal Banner Red, W. W. Donaldson

DAM:

W L Victoria Countette White, Jeanne Anderson | Louada Royal Leader | Red, Louada Manor Farms, Ltd. | Trinity Augusta Kate | Dk. Roan, Louada Manor Farms, Ltd.

| Louada Rothes Prince | Dk. Roan, W. W. Donaldson | W L Victoria Countess 12th | Roan, W. C. Anderson & Son

WL BANNER BEARER—Sired by the same sire as our All American spring calf and out of a top daughter of Louada Rothes Prince that we are selling in this sale. Not too many Morphie Victorias have been sold.

LOT 8—BULL

Mr. and Mrs. Leroy Sexton L A MACBETH BAR 3330-734

Tattoo LE 767LA2

Roan. Calved July 27, 1967. Bred and owned by Mr. and Mrs. Leroy Sexton, Iowa City, Iowa.

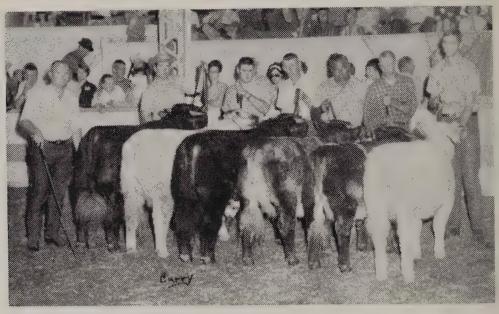
SIRE:

Macbeth Rapture Red, W. L. McIlroy

DAM:

Macbeth Augusta Cindy Roan, W. L. McIlroy Macbeth Paramount
Dk. Roan, Arnold & Brooks
Macbeth Countess Lass 2d
Red, W. L. McIlroy

Macbeth Paramount
Dk. Roan, Arnold & Brooks
Fairmead Augusta 27th
Red, Fairmead Farms



This group that won the best six-head at the 1968 Iowa State Fair for Bill Anderson illustrates the quality of his productions

LOT 9-BULL

W. C. Anderson & Son

W L CLIPPER 3378-494

Tattoo LE WLA166

Red. Calved August 1, 1968. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Barbarian Red, Louada Manor Farms

DAM:

W L Princess Royal 4th Red, W. C. Anderson & Son Bapton Constructor Red, Cecil Moores Blood Royal 34th Dk. Roan, L. Cadesky

| Louada Aristocrat | Red, Louada Manor Farms, Ltd. | Bapton Princess Gracie | Roan, Cecil Moores

WL CLIPPER—This son of Louada Barbarian was slated to be sold in Denver. But with a large number of bull calves coming on, I have decided to add him as an attraction to this sale. He is a bull with the size so much in demand today along with having a lot of quality. His dam is as well bred a female as any in the Anderson herd.

C. A. Mallett Cattle Co., Miles City, Mont., writes: "Our cow herd contains 600 Angus and crossbred cows. Our entire sire battery is now Shorthorn bulls. We purchased Shorthorn bulls to get a better calving percentage, a heavier calf, and a better feeding animal. Shorthorn crossbreds wean about 10 per cent heavier than straightbreds of other breeds. I think the Shorthorn cross will eliminate a lot of the cancer eye and womb troubles of the Hereford."

BRAYWOOD DISPERSION

The dissolution of the Tom Bray estate forces the dispersion of the Braywood Shorthorn Herd, famed for many years throughout the Midwest. This sale will feature the two Braywood herd sires and 15 cow-calf combinations. Many of these cows will also be rebred. In some cases the older calves will sell separately from their dams. This offering is not the entire Braywood herd. Some of the yearlings and the remainder of the herd will be offered at the time of the Braywood Farm Sale. However, these cows are the ones the sale manager selected as a special attraction for this sale. We think you'll be impressed. A great opportunity to buy highly productive cows of top bloodlines.

LOT 10-BULL

Braywood Farms

J B KEYNOTE 26th 3217-968

Tattoo RE J54

Dark Roan. Calved July 12, 1964. Bred by Johnson Bros., Atlantic, Iowa; owned by Braywood Farms, Oskaloosa.

SIRE:

Kickapoo Keynote Red, Stanley G. Harris

DAM:

Claret Pride 15th Dk. Roan, Johnson Bros. Calrossie Keynote Dk. Roan, J. & D. P. MacGillivray Calrossie Augusta Isa Red, J. & D. P. MacGillivray

(Kickapoo Marshal Chief |Dk. Roan, Stanley G. Harris |Claret Pride 2d |Red, Johnson Bros.

JB KEYNOTE 26th—His three crops of calves have made a host of friends for this powerfully-bred son of Kickapoo Keynote. He has a wonderful disposition and is a sure breeder.



LOUADA BLOODSTONE

As he looked on pasture this summer. He is a bull of beautiful balance and great natural thickness ... the kind that will sire those top-selling market calves.

LOT 11-BULL

James F. Bray

LOUADA BLOODSTONE 3327-760

Tattoo LE 3B1

Red. Calved April 5, 1967. Bred by Louada Manor Farms, Peterborough, Ontario, Canada; calved property of James F. Bray, Oskaloosa, Iowa.

SIRE:

Louada Rothes King Dk. Roan, W. W. Donaldson

DAM:

Louada Nonpareil Helen Red, Louada Manor Farms Louada Bonaparte Red, Louada Manor Farms, Ltd. Saltoun Rothes Queen 27th White, J. T. T. Fletcher

Glastullich Garrison |Red, William MacGillivray, Ltd. |Allwood Nonpareil Holly |Red, Louada Manor Farms

LOUADA BLOODSTONE—By Louada Rothes King. His dam is Louada Non-pareil Helen and she is also selling. Has been used this summer on pasture and will be thin. However, you can't miss his tremendous head and bone. His first son sells with Lot 26. Five of our females carry his service.

LOT 12—FEMALE Braywood Farms BRAYWOOD BROADHOOKS 8th 3020-280

Tattoo RE 1B1

Red. Calved July 18, 1959. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

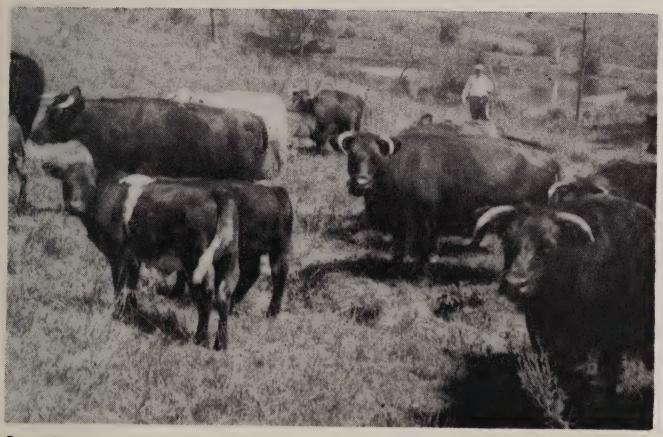
Calrossie Eclipse Red, J. & D. P. MacGillivray

DAM:

Braywood Broadhooks 7th Roan, Braywood Farms Calrossie Hyperbole |Red, J. & D. P. MacGillivray |Calrossie Augusta Lulu |Red, J. & D. P. MacGillivray

Royal Talisman 8th Roan, Johnson Bros. Braywood Broadhooks 5th Red, Braywood Farms

BRAYWOOD BROADHOOKS 8th—By the imported Calrossie Eclipse. She was shown at the American Royal at the side of her mother who won the two-year-old class. Sells with an April 16th red heifer calf by JB Keynote 26th and is rebred to him.



A pasture, amateur picture of the Braywood cows that are selling in this sale along with some of their quality calves.

LOT 13—FEMALE

Braywood Farms

PRIAM MAUD 2d 3071-489

Tattoo LE JB60 RE 32

Roan. Calved Sept. 28, 1960. Bred by Johnson Bros., Montezuma, Iowa; owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

P F Priam 12th Roan, Penningroth Bros.

DAM:

Elmwood Maud 2d Roan, Johnson Bros. Priam's Choice Roan, Ben G. Studer P F Rosebud 2d Dk. Roan, Penningroth Bros.

Grace's Spotlight Roan, Paul Ratliff Elmwood Maud Red, E. G. Hawk & Sons

PRIAM MAUD 2nd—Her 1967 steer calf stood up well in his class at the 1968 Chicago International. Sells with an attractive July 19th roan heifer by JB Keynote 26th. Rebred to Louada Bloodstone.

LOT 14—FEMALE

Braywood Farms

BRAYWOOD TALIS MAIDEN 3113-860

Tattoo RE B6

Dark Roan. Calved Sept. 20, 1961. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

Royal Talisman 8th Roan, Johnson Bros.

DAM:

T V Golden Maiden Roan, C. E. Stewart & Sons Ringwell Illustrious Roan, Ringwell Farms Lady Victoria 9th Roan, Johnson Bros.

(Louada Formation

Red, Louada Manor Farms, Ltd.

Browndale's Maiden White, Worth Fulton

BRAYWOOD TALIS MAIDEN—One of the last Royal Talisman 8th daughters. Sells with a July 20th red bull calf by JB Keynote 26th. Rebred to Louada Bloodstone.

LOT 15—FEMALE

Braywood Farms

BRAYWOOD MISSIE 10th 3132-900

Tattoo RE B13

Red. Calved April 7, 1962. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

Royal Talisman 8th Roan, Johnson Bros.

DAM:

Braywood Missie 6th Red, Braywood Farms Ringwell Illustrious Roan, Ringwell Farms Lady Victoria 9th Roan, Johnson Bros.

Braywood Souvenir 12th Red, Braywood Farms Braywood Missie 4th Red, Braywood Farms

BRAYWOOD MISSIE 10th—Not a show animal but all her calves have been the improving kind. Sells with a May 30th red heifer calf by JB Keynote 26th and is rebred to him.

LOT 16—FEMALE

Braywood Farms

BRAYWOOD VERBENA 27th 3178-194

Tattoo RE 3B4

Dark Roan. Calved May 23, 1963. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

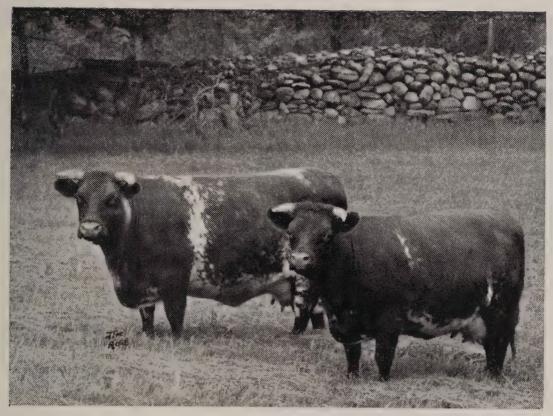
Royal Talisman 8th Roan, Johnson Bros.

DAM:

Braywood Verbena 11th Red, Braywood Farms Ringwell Illustrious Roan, Ringwell Farms Lady Victoria 9th Roan, Johnson Bros.

Braywood Souvenir 12th Red, Braywood Farms Braywood Verbena 5th Red, Braywood Farms

BRAYWOOD VERBENA 27th—Another Royal Talisman daughter from our prolific Verbena family. Sells with an April 15th red bull calf by JB Keynote 26th and is bred to him.



The cow at right is Freyburn Wilma Wimple that was purchased by Braywood in the 1966 Louada Sale. She sells as Lot 17.

LOT 17—FEMALE

James F. Bray

FREYBURN WILMA WIMPLE 553799

Tattoo RE ZGO 94U

Dk. Roan. Calved April 23, 1963. Bred by W. W. Donaldson, Peterborough, Ontario, Canada; owned by James F. Bray, Oskaloosa, Iowa.

SIRE:

Louada Rothes King Red Roan, W. W. Donaldson

DAM:

Louada Wilma Wimple Dark Roan, W. W. Donaldson | Louada Bonaparte | Red, Louada Manor Farms, Ltd. | Saltoun Rothes Queen 27th (imp) | Whie, J.T.T. Fletcher

Bapton Constructor (imp)
Red, C. Moores
Saltoun Wilma Wimple (imp)
Dark Roan, J.T.T. Fletcher

FREYBURN WILMA WIMPLE—Sired by the great Louada Rothes King. We bought her in the 1966 Louada Sale. She sells with a May 3rd red heifer calf by JB Keynote and is rebred to him.

GOOD COWS ARE AN INVESTMENT . . . CENTRAL STATES' COWS ARE THE BEST INVESTMENT.

LOT 18—FEMALE

Braywood Farms

BRAYWOOD BEAUTY ELECT 3211-782

Tattoo RE 6B2

Red. Calved April 8, 1964. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

Kar-Burn Elector Dk. Roan, Colburn & Karst (Barony's Scotsman 135th |RWM, B. Hollis Hanson |Brawith Bud 18th |Dk. Roan, Luther K. Rice

DAM:

Braywood Beauty 9th Red, Braywood Farms | Braywood Sultan | Red, Geo. Struve & Sons | Meadow Beauty | Red, A. C. Shallenberger

BRAYWOOD BEAUTY ELECT—Another proven producer of quality calves. Sells with a May 1st red bull calf by JB Keynote 26th and is rebred to him.

LOT 19—FEMALE

James F. Bray

LOUADA NONPAREIL HELEN 3327-759

Tattoo RE MMP39V

Red. Calved May 1, 1964. Bred by Louada Manor Farms, Peterborough, Ontario, Canada; 2nd owner, October 24, 1966, James F. Bray, Oskaloosa, Iowa.

SIRE:

Glastullich Garrison Red, William MacGillivray, Ltd. | Bapton Balmoral | Red, Cecil Moores | Glastullich Grace Floss | Red, W. MacGillivray, Ltd.

DAM:

Allwood Nonpareil Holly Red, Louada Manor Farms | Bapton Constructor | Red, Cecil Moores | Louada Nonpareil Evelyn | Red, Louada Manor Farm

LOUADA NONPAREIL HELEN—Purchased in the 1966 Louada Sale in calf to Louada Rothes King. The resulting calf was Louada Bloodstone that sells as Lot 11 in this sale. This cow sells with a May 5th red heifer calf by JB Keynote 26th and is rebred to him.

LOT 20-FEMALE

Braywood Farms

BRAYWOOD BEAUTY 12th 3238-161

Tattoo RE 7B3

Red. Calved June 4, 1964. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

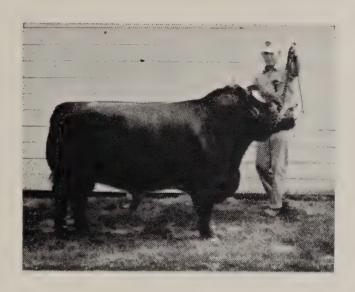
Kar-Burn Elector Dk. Roan, Colburn & Karst Barony's Scotsman 135th RWM, B. Hollis Hanson Brawith Bud 18th Dk. Roan, Luther K. Rice

DAM:

Braywood Bounty Beauty Red, Braywood Farms Kickapoo Bounty Chief Red, Stanley G. Harris Braywood Beauty 9th Red, Braywood Farms

BRAYWOOD BEAUTY 12th—Sells with an outstanding April 24th red heifer calf by JB Keynote 26th and is rebred to him.

ARNGIBBON SPACEMAKER . . . Champion bull at the Hawkeye Downs sale where he sold to Braywood Farms for \$700. Three daughters sell in this sale.



LOT 21—FEMALE Braywood Farms BRAYWOOD DUCHESS 10th 3224-928

Tattoo RE 8B0

Dark Roan. Calved July 31, 1964. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

Arngibbon Spacemaker Dk. Roan, McLay Bros.

DAM:

Braywood Duchess 9th Red, Braywood Farms Hickories Document Roan, Wm. A. Taylor Arngibbon Ideal Red, Wm. A. Taylor

Kickapoo Bounty Chief |Red, Stanley G. Harris |Braywood Duchess 2d |RWM, Braywood Farms

BRAYWOOD DUCHESS 10th—A prolific cow carrying the blood of the great Calrossie Highland Chieftain. Sells with an August 3rd red heifer calf by JB Keynote 26th. Rebred to Louada Bloodstone.

LOT 22—FEMALE

Braywood Farms

BRAYWOOD ROSEMARY 3265-594

Tattoo RE 9B6

White. Calved August 15, 1965. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

Braywood Talisman Chief Red, Braywood Farms

DAM:

Rosedale Mary 3d Roan, Johnson Bros. Kickapoo Bounty Chief Red, Stanley G. Harris Braywood Broadhooks 7th Roan, Braywood Farms

P F Craftsman Roan, J. C. Bright Rosedale Mary 2d Roan, Johnson Bros.

BRAYWOOD ROSEMARY—With the Calrossie-Bapton bloodlines behind her and mated to JB Keynote 26th, who is deep in Calrossie blood, you can expect something special. Her July 20th roan heifer calf is just that. Rebred to Louada Bloodstone.

LOT 23—FEMALE

BRAYWOOD URY ROSE 3293-324

Tattoo RE 9B7

Dark Roan. Calved April 20, 1966. Bred by Braywood Farms, Oskaloosa, Iowa; calved property of James F. Bray, Oskaloosa, Iowa.

SIRE:

Arngibbon Spacemaker Dk. Roan, McLay Bros.

DAM:

Braywood Rose Talisman Red, James F. Bray

(Hickories Document Roan, Wm. A. Taylor Arngibbon Ideal Red. Wm. A. Taylor

Royal Talisman 8th Roan, Johnson Bros.

Ury Rose 32d

Red, L. & A. T. Robinson

BRAYWOOD URY ROSE-By Arngibbon Spacemaker, the big, red bull that did such a great job for us and is now in Texas. Sells with a July 20th red bull calf by JB Keynote 26th and is rebred to him.

LOT 24—FEMALE

James F. Bray

BRAYWOOD URY ROSE 2nd 3327-621

Tattoo LE 2B4

Red. Calved March 26, 1967. Bred and owned by James F. Bray, Oskaloosa, Iowa.

SIRE:

J B Keynote 26th Dk. Roan, Johnson Bros.

DAM:

Braywood Rose Talisman Red, James F. Bray

Kickapoo Keynote Red, Stanley G. Harris Claret Pride 15th Dk. Roan, Johnson Bros.

Royal Talisman 8th Roan, Johnson Bros. Ury Rose 32d Red. L. & A. T. Robinson

BRAYWOOD URY ROSE 2nd—From a family that has produced several top bulls and show heifers. Will calve in January to the service of Braywood Keynote Chief.

LOT 25—FEMALE

Braywood Farms

BRAYWOOD KEY VERBENA 3327-619

Tattoo LE 2B5

Roan. Calved March 26, 1967. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

J B Keynote 26th Dk. Roan, Johnson Bros.

DAM:

Braywood Verbena 21st Red, Braywood Farms

Kickapoo Keynote Red, Stanley G. Harris Claret Pride 15th Dk. Roan, Johnson Bros.

(Royal Talisman 8th Roan, Johnson Bros. Braywood Verbena 11th Red, Braywood Farms

BRAYWOOD KEY VERBENA—Close up to calving. . . could have her calf by sale day. Bred to Braywood Keynote Chief that we sold in last spring's Central States Sale for \$600.

A CHALLENGE

It has been predicted that by 1980 the U. S. population will be about 230,000,000 people consuming an average of 120 pounds of beef per person. This will require over 27 billion pounds of beef which is about 42 per cent more than was consumed in the U. S. in 1966.

Our historical dependence on western sources for feeder cattle is changing. New feedlot operations in range areas are now depleting some of the Corn Belt's dependable sources for calves. This means that Grain Belt farmers are going to have to produce more of the feeder cattle required. This March one Iowa auction market was sending two semiloads of calves each week to Colorado for feeding . . . a sign of things to come.

Then, too, 70 per cent of the material used for producing beef . . . corn stalks, wheat pasture, beet tops, etc. . . . have no higher "use-value" than beef production.

With land values increasing in range areas, the land investment to carry a cow-calf is now cheaper in many sections of the Midwest than it is in more westerly and southwesterly range areas.

This all means a great opportunity for the cow owner in Iowa and the Midwest. The market for beef is growing. We need more farmers producing calves on their marginal acres. Economists predict it will be a paying proposition.

You can buy "extra" profit cows in this sale.

LOT 26-FEMALE

Braywood Farms

BRAYWOOD S VERBENA 8th 3332-902

Tattoo LE 3B3

Red. Calved May 6, 1967. Bred and owned by Braywood Farms, Oskaloosa, Iowa.

SIRE:

Arngibbon Spacemaker Dk. Roan, McLay Bros.

DAM:

Braywood Verbena 18th Red, Braywood Farms Hickories Document Roan, Wm. A. Taylor Arngibbon Ideal Red, Wm. A. Taylor

Royal Talisman 8th Roan, Johnson Bros. Braywood Verbena 9th Red, Braywood Farms

BRAYWOOD'S VERBENA 8th—Sells with an August 6th bull calf . . . her first. He is a solid red "block" and the first calf by our junior herd bull, Louada Bloodstone by Louada Rothes King.

THE ANDERSON CONSIGNMENT

For a number of years Bill Anderson has made it a policy to make a herd-reduction consignment to one of the area's district Shorthorn sales. This fall, The Central States Sale is again fortunate to have this strong offering. The cattle selling are always some of Bill's best. In the past buyers have come from New York, Washington, Mississippi, and other distant points to avail themselves of the high quality represented by the Anderson consignment.

If **YOU** are interested in adding some strong replacements to your herd, we suggest you attend this sale and look over the cattle consigned by Anderson and the many other reputable herds represented in this sale.

LOT 27A—FEMALE

W. C. Anderson & Son

W L PRINCESS ROMA 5th 3122-900

Tattoo LE A428

Red. Calved May 29, 1962. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Aristocrat Red, Louada Manor Farms, Ltd.

DAM:

Saltoun Princess Roma 7th Lt. Roan, John T. T. Fletcher (Bapton Constructor |Red, Cecil Moores |Louada Augusta Aileen |Red, Louada Manor Farms, Ltd.

| Easterlovat Gregalach | White, J. H. Fraser | Princess Roma | RLW, Albert Jas. Marshall

WL PRINCESS ROMA 5th—Sells with a red bull calf dropped July 6th and sired by Scotsdale Arrogant that could be your answer for a junior herd bull prospect. A young cow and a good, reliable producer. Her yearling daughter sells as Lot 27B, and these two could establish an important new family in your herd.

LOT 27B—FEMALE

W. C. Anderson & Son

W L PRINCESS ROMA 20th 3370-921

Tattoo LE WLA172

Red. Calved Sept. 3, 1968. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Barbarian Red, Louada Manor Farms

DAM:

W L Princess Roma 5th Red, W. C. Anderson & Son Bapton Constructor Red, Cecil Moores Blood Royal 34th Dk. Roan, L. Cadesky

Louada Aristocrat Red, Louada Manor Farms, Ltd. Saltoun Princess Roma 7th Lt. Roan, John T. T. Fletcher LOUADA CAESAR — A \$6,000 son of the great Bapton Constructor whose calves in the Seitsinger and Gary Moothart herds are outstanding. Caesar is the sire of Lots 28 and 29.



LOT 28—FEMALE

O. L. Seitsinger & Son

S V ROSEWOOD 6th 3145-034

Tattoo RE 2S12

Red. Calved June 20, 1962. Bred and owned by O. L. Seitsinger & Son, Rose Hill, Iowa.

SIRE:

Louada Caesar Roan, Louada Manor Farms, Ltd.

DAM:

S V Rosewood Red, O. L. Seitsinger & Son | Bapton Constructor | Red, Cecil Moores | Crichton Catherine Clara | Dk. Roan, R. H. Watherston

T V Baronet |Red, C. E. Stewart & Sons |Rosewood 80th |Red, Mace C. Smith

SV ROSEWOOD 6th—Sells with an April 10th heifer calf at side by Liberty Pioneer. Will be pasture rebred to this same bull.

LOT 29—FEMALE

O. L. Seitsinger & Son

S V GIPSY 2nd 3168-423

Tattoo LE 3S8

Red. Calved April 4, 1963. Bred and owned by O. L. Seitsinger & Son, Rose Hill, Iowa.

SIRE:

Louada Caesar Roan, Louada Manor Farms, Ltd. Bapton Constructor Red, Cecil Moores Crichton Catherine Clara Dk. Roan, R. H. Watherston

DAM:

S V Gipsy Red, O. L. Seitsinger & Son T V Baronet
Red, C. E. Stewart & Sons
Command's Gipsy
Red, Paul Ratliff

SV GIPSY 2nd—Sells with an April 12th heifer calf at side by Liberty Pioneer and will be pasture rebred to him.



WL LOVELY VICTORIA 12th She is a full sister to Lot 30. The "12th" is shown when she won the grand championship at the 1963 Southwestern Exposition at Ft. Worth. She had been Iowa State Fair grand champion the previous summer and was champion female at Oskaloosa last fall.

SCOTSDALE ARROGANT Lot 30 carries his service. Arrogant was purchased as a yearling for \$10,000. He is one of the biggest and best bulls of the breed today. By the Royal Winter Fair reserve champion Scotsdale Viceroy and out of a daughter by the 2,300-lb. Scotsdale Navarre.



LOT 30—FEMALE

W. C. Anderson & Son

W L LOVELY VICTORIA 13th 3141-654

Tattoo LE A436

Red. Calved Nov. 21, 1962. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Aristocrat Red, Louada Manor Farms, Ltd.

DAM:

W L Lovely Victoria 10th Roan, W. C. Anderson & Son Bapton Constructor Red, Cecil Moores Louada Augusta Aileen Red, Louada Manor Farms, Ltd.

| Louada Consort | Red, L. Cadesky | W. L. Lovely Victoria 2d | Red, W. C. Anderson & Son

WL LOVELY VICTORIA 13th—A grand champion at Ft. Worth as was a full sister of her dam. Well along in calf to Arrogant since March 2nd. A full sister to the champion female of this sale a year ago, pictured above, and just as good. Her bull calf by Arrogant is being retained and will be shown this winter and will give a good account of himself,

LOT 31—FEMALE

A. J. Moffitt & Son

LANE VIEW ROSEMARY 3197-019

Tattoo LE C80

Red. Calved May 6, 1963. Bred by Glen Struve, Manning, Iowa; owned by A. J. Moffitt & Son, Ackworth, Iowa.

SIRE:

K A Engineer Red, Urice Bros.

DAM:

Rosemary 26th Red, Carl L. Retzlaff & Sons |Louada Aristocrat |Red, Louada Manor Farms, Ltd. |Gloster Ka Del 7th |Dk. Roan, Urice Bros.

Millhills Starry Archer | Red, Duncan M. Stewart | Rosemary 17th | Red, Carl L. Retzlaff & Sons

LANE VIEW ROSEMARY—A cow we purchased as a heifer from Glen Struve for a 4-H project. We are keeping two daughters in the herd. Bred June 1st to WL Golden Glory, 1967 Iowa State Fair champion.

LOT 32—FEMALE

W. C. Anderson & Son

W L PAULINE 14th 3206-491

Tattoo LE WLA47

Roan. Calved July 4, 1964. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Aristocrat Red, Louada Manor Farms, Ltd.

| Red, Cecil Moores | Louada Augusta Aileen | Red, Louada Manor Farms, Ltd.

DAM:

W L Pauline 10th Roan, W. C. Anderson & Son W L Bank Standard 22d White, W. C. Anderson & Son Greenwood Pauline 9th Roan, David S. Graham

WL PAULINE 14th—Have retained her 1969 bull calf that you should see to really appreciate this cow. We are keeping two of her daughters in the herd. Sells bred to Arrogant since July 10th.

LOT 33—FEMALE

W. C. Anderson

RODNEY'S AUGUSTA 5th 3226-577

Tattoo LE 254

Dark Roan. Calved Sept. 19, 1964. Bred by David Garriott, Scottsburg, Indiana; owned by W. N. Anderson, West Liberty, Iowa.

SIRE:

Louada Rodney Dk. Roan, Louada Manor Farms | Bapton Constructor | Red, Cecil Moores | Louada Rothes Fragrance | Roan, Louada Manor Farms

DAM:

Rodney's Augusta Lee Dk. Roan, Tommy Garriott Louada Rodney
Dk. Roan, Louada Manor Farms
Augusta Lee
Roan, E. M. Travelstead

RODNEY'S AUGUSTA 5th—This young cow has a lot of size and length that is so much in demand today. Sells bred to Scotsdale Arrogant since June 10th.



Lyle and Shirley Miller, Osceola, Iowa, with Paisley, 1965 International interbreed reserve grand champion. He was a grandson of Louada Aristocrat whose blood is prominent in this sale.

LOT 34—FEMALE

W. C. Anderson & Son

W L AVERNE 3230-179

Tattoo LE WLA48

Red. Calved Oct. 1, 1964. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Aristocrat Red, Louada Manor Farms, Ltd. Red, Cecil Moores Louada Augusta Aileen Red, Louada Manor Farms, Ltd.

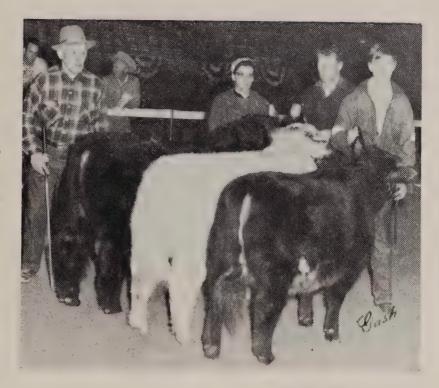
DAM:

Glenndale Averne 22nd Red, Glenn R. Miller Scotsdale Keewatin Red, S. G. Bennett Barquhar Veronica Dk. Roan, J. M. G. Brown

Bapton Constructor

WL AVERNE—Will calve before sale day to Arrogant. Keeping two of her daughters by Louada Rothes Prince. This female should not be leaving the herd. Her bull calf by Arrogant is one of his better calves to date.

Billy Anderson, at left, lines up his winning junior get at the 1968 Dixie National at Jackson, Miss. This get was sired by Louada Rothes Prince, sire of several females in this sale.



LOT 35—FEMALE

W. C. Anderson & Son

W L VICTORIA COUNTETTE 3275-069

Tattoo LE WLA80

White. Calved April 28, 1966. Bred by Jeanne Anderson, West Liberty, Iowa; calved property of W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Rothes Prince Dk. Roan, W. W. Donaldson

DAM:

W L Victoria Countess 12th Roan, W. C. Anderson & Son Louada Bonaparte Red, Louada Manor Farms, Ltd. Saltoun Rothes Queen 27th White, J. T. T. Fletcher

Louada Nugget Roan, Louada Manor Farms, Ltd. W L Victoria Countess 2d Roan, W. C. Anderson & Son

WL VICTORIA COUNTETTE—Sells with a bull calf at foot sired by Scotsdale Arrogant and dropped July 2nd. She is the dam of the Lot 7 bull in this sale. Her dam is a full sister to WL Justright that has done so well for the Moffitts. A young cow that I can recommend to anyone.

LOT 36—FEMALE

Wayne Farnum

WAYHAVEN FLORENCE E 3303-897

Tattoo LE 609

Red. Calved April 12, 1966. Bred and owned by Wayne Farnum, Victor, Iowa.

SIRE:

Shore Acres Examiner Red, Arnold & Brooks

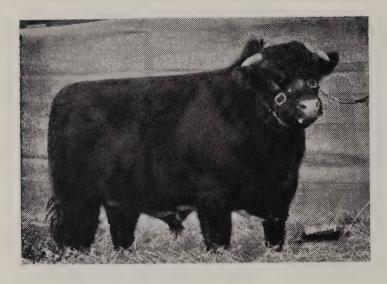
DAM:

Bell-Aire Florence 10th Red, E. G. Bell

[Philorth Expression |Dk. Roan, Alexander W. Taylor |Marellbar Clipper Maid 14th |Dk. Roan, Wm. Bartholomay, Jr.

Macbeth Bounce Red, W. L. McIlroy Bell-Aire Florence 3d Red, E. G. Bell

WAYHAVEN FLORENCE E—A good young cow selling with a twin steer calf by Melbourne Porter. We lost his twin heifer a week after calving. Cow sells rebred to Duke of Glenndale 5th x, our big, modern son of the imported Duke of Westdrums x who sired the 1969 Illinois and Missouri state fair grand champion bull. The Duke weighed over a ton in his prime. This service could be outstanding for you.



FERNWOOD ADJUSTOR . . . A son of the National Western grand champion Glastullich Cock Robin. Lot 38 is a daughter of this impressive sire.

LOT 37—FEMALE

W. C. Anderson & Son

W L BEAUTY 42nd 3300-176

Tattoo LE WLA100

Red. Calved October 15, 1966. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Rothes Prince Dk. Roan, W. W. Donaldson

DAM:

W L Beauty 41st Red, W. C. Anderson & Son Louada Bonaparte Red, Louada Manor Farms, Ltd. Saltoun Rothes Queen 27th White, J.T.T. Fletcher

Louada Nugget Roan, Louada Manor Farms, Ltd. W L Beauty 40th Roan, W. C. Anderson & Son

WL BEAUTY 42nd—Will calve by sale day to the service of Scotsdale Arrogant. A young cow that will suit you.

LOT 38—FEMALE

Lloyd F. Burr & Son

ADJUSTER BEAUTY 3332-879

Tattoo RE B352

Roan. Calved May 13, 1967. Bred and owned by Lloyd F. Burr & Son, Lone Tree, Iowa.

SIRE:

Fernwood Adjuster Dk. Roan, Northwood Farms

DAM:

Barbarian 9th Red, Lloyd F. Burr & Son Glastullich Cock Robin White, Otto H. Grosse Glastullich Rosewood Ruth Red, W. MacGillivray, Ltd.

Louada Barbarian Red, Louada Manor Farms Beauty 8th Red, C. E. Stewart & Sons

ADJUSTER BEAUTY—Pasture bred to our polled son of Clipper King of Bapton x. We have a number of very good calves on the ground by this bull. REMEMBER, WE HAD THE GRAND CHAMPION FEMALE AT THIS YEAR'S IOWA STATE FAIR.

LOT 39—FEMALE A. J. Moffitt & Son CLAR-MAUR ROSEWOOD CHERRY 2nd 3324-207

Tattoo LE 742

Red. Calved May 17, 1967. Bred and owned by A. J. Moffitt & Son, Ackworth, Iowa.

SIRE:

Marmac Supreme Red, Marion Mackey

DAM:

Clar-Maur Rosewood 38th Red, A. J. Moffitt & Son Calrossie Tradition Red, J. & D. P. MacGillivray Volumnia 44th Red, Moss Prewitt

Twin Valley Formation 16th Red, C. E. Stewart & Sons Clar-Maur Rosewood 14th Red, A. J. Moffitt & Son

CLAR-MAUR ROSEWOOD CHERRY 2nd—A red daughter of Marmac Supreme. Will be bred to AC Justright 8th.

LOT 40—FEMALE

Penningroth Bros.

P F MINI MAIDEN 3355-261

Tattoo RE 428

Red. Calved Dec. 1, 1967. Bred and owned by Penningroth Bros., Wellman, Iowa.

SIRE:

S F Comet Red, Schreiber Farms

DAM:

Crieffvechter Maiden 83d Dk. Roan, W. D. Dron & Son N W Rosewood Man O'War Red, Otto H. Grosse Barclay Clipper 7th Red, John Schirding

Bapton Collins Red, Cecil Moores Crieffvechter Maiden 54th Dk. Roan, W. D. Dron

PF MINI MAIDEN—Another good heifer by SF Comet, sire of the 1968 Iowa State Fair winning get of sire. Bred to PF Nugget 2nd, a son of the Iowa grand champion, PF Nugget.

LOT 41—FEMALE

ALE Mr. and Mrs. Leroy Sexton GUARDSMAN LITTLE STAR 3346-204

Tattoo LE 1267LA4

Red. Calved Dec. 14, 1967. Bred by Fernwood Farm, Barrington, Illinois; calved property of Mr. and Mrs. Leroy Sexton, Iowa City, Iowa.

SIRE:

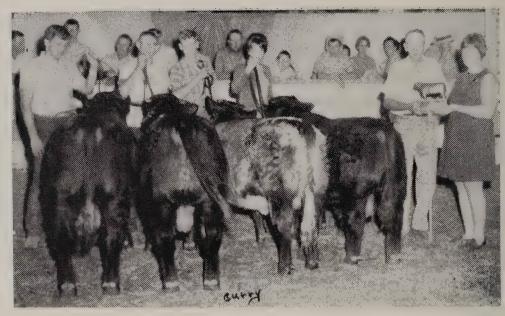
Bapton Guardsman Red, Cecil & Nigel Moores

DAM:

Northwood Flossy Fern 2nd Red, Otto H. Grosse Glastullich Garrison
Red, Wm. MacGillivray
Bapton Marilyn Broadhooks
Dk. Roan, Cecil Moores

Bapton Pioneer
Dk. Roan, Cecil Moores
Glastullich Flossy Fern
Dk. Roan, Wm. J. MacGillivray

GUARDSMAN LITTLE STAR—A daughter of the \$25,000 Bapton Guardsman and out of à Bapton Pioneer dam. The Bapton Pioneer progeny averaged \$2,048 in the first two Northwood sales. A royally-bred heifer that can make a reputation for your herd.



Penningroths' winning get of sire by SF Comet at the 1968 Iowa State Fair. Several Comet daughters are selling in this sale.

LOT 42—FEMALE

Penningroth Bros.

P F GOLDEN STARLIGHT 2nd 3355-260

Tattoo RE 429

Red. Calved Jan. 2, 1968. Bred and owned by Penningroth Bros., Wellman, Iowa.

SIRE:

S F Comet Red, Schreiber Farms

DAM:

P F Starlight Roan, Penningroth Bros. N W Rosewood Man O' War Red, Otto H. Grosse Barclay Clipper 7th Red, John Schirding

Whitehall Classie Red, Anthony Petkus Divide Starlight 111th Dk. Roan, The Allen Cattle Co.

PF GOLDEN STARLIGHT 2nd—A large, rugged, strong heifer bred to **PF** Nugget 2nd, a son of All-American PF Nugget.

LOT 43—FEMALE Mr. and Mrs. Wilbert Korthaus & Sons PRINCESS ROYAL 46th 3370-725

Tattoo RE 565

White. Calved March 20, 1968. Bred by Gilbert Kardel, Walcott, Iowa; 2nd owner, September 14, 1968, Mr. and Mrs. Wilbert Korthaus & Sons, Walcott, Iowa.

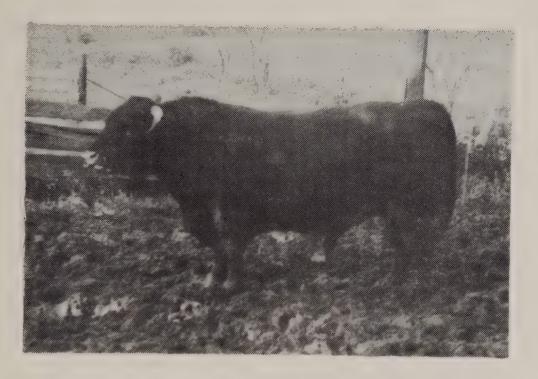
SIRE:

Melbourne Regalia White, John Alexander & Sons

DAM:

Princess Royal 39th Red. Gilbert Kardel Basildon Premium
Roan, G. M. Hope
Melbourne Rosebud 6th
Red, John Alexander & Sons

Melbourne Rodman Red, John Alexander & Sons Princess Royal 26th Red, Gilbert Kardel



PF MILESTONE..
Sire of Lot 44
and of three
steer calves in
this sale. Looks
mighty modern,
doesn't he?

LOT 44—FEMALE

Carl Wayne Neifert

E F SUZANNE MAXINE 3364-907

Tattoo RE 1E8

Dark Roan. Calved Jan. 9, 1968. Bred by Carl Wayne Neifert, Knoxville, Iowa.

SIRE:

P F Milestone Red, Penningroth Bros.

DAM:

E F Liza Maxine Roan, Carl Wayne Neifert P F Nugget White, Penningroth Bros. Crieffvechter Maiden 83d Dk. Roan, W. D. Dron & Son

Ellendale Mister Prince Roan, Dale Neifert Princess Maxine Roan, Dale Neifert

EF SUZANNE MAXINE—A good-headed daughter of PF Milestone and from one of our best cow families. Her mother was champion heifer at the 1965 Marion County Fair and is one of the better cows in our herd. We hope to have this heifer bred by sale time to a son of Rothney Justinian.

LOT 45—FEMALE Mr. and Mrs. Wilbert Korthaus & Sons MARBERDOR PINK MAY 35th 3370-723

Tattoo RE 568

Dark Roan. Calved April 1, 1968. Bred by Gilbert Kardel, Walcott, Iowa; 2nd owner, September 14, 1968, Mr. and Mrs. Wilbert Korthaus & Sons, Walcott, Iowa.

SIRE:

Melbourne Regalia White, John Alexander & Sons

DAM: '

Marberdor Pink May 31st Red, Gilbert Kardel Basildon Premium Roan, G. M. Hope Melbourne Rosebud 6th Red, John Alexander & Sons

Melbourne Rodman Red, John Alexander & Sons Marberdor Pink May 23d Red, Gilbert Kardel

LOT 46—FEMALE Mr. and Mrs. Wilbert Korthaus & Sons MARBERDOR AUGUSTA 133rd 3370-720

Tattoo RE 571

Dark Roan. Calved April 3, 1968. Bred by Gilbet Kardel, Walcott, Iowa; 2nd owner, September 14, 1968, Mr. and Mrs. Wilbert Korthaus & Sons, Walcott, Iowa.

SIRE:

Melbourne Regalia White, John Alexander & Sons

DAM:

Marberdor Augusta 55th Red, Gilbert Kardel Basildon Premium
Roan, G. M. Hope
Melbourne Rosebud 6th
Red, John Alexander & Sons

Marberdor Prefix 22d RWM, Gilbert Kardel Augusta 32d Red, Gilbert Kardel

LOT 47—FEMALE

C. O. Lundby

SCOTTISH MAID 12th 3370-148

Tattoo LE 681 RE 681

Red. Calved April 10, 1968. Bred and owned by C. O. Lundby, New Virginia, Iowa.

SIRE:

Marberdor Pioneer Red, Gilbert Kardel

DAM:

Scottish Maid 4th Red, C. O. Lundby

(Melbourne Rodman |Red, John Alexander & Sons |Marberdor Augusta 51st |Red, Gilbert Kardel

| Von Ber Mar Robust | Roan, Vaughn V. Moores | Scottish Maid 2d | Red, T. D. Nyswonger

SCOTTISH MAID 12th—A real smooth heifer that will develop into a good cow coming from a line of good producers. Bred May 10th to Rockaway Marine 10th.

LOT 48—FEMALE A. J. Moffitt & Son CLAR-MAUR ROAN ROSEWOOD 3rd 3375-004

Tattoo LE 835

Roan. Calved April 27, 1968. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE:

A C Adjustor Red, A. J. Moffitt & Son

DAM:

Clar-Maur Roan Rosewood 2nd Roan, A. J. Moffitt & Son W L Adjustor Red, W. C. Anderson & Son Clar-Maur Rosewood 81st Red, A. J. Moffitt & Son

A C Expectation 22nd Red, A. J. Moffitt & Son Clar-Maur Roan Rosewood Roan, A. J. Moffitt & Son

CLAR-MAUR ROAN ROSEWOOD 3rd—Will be bred to AC Justright 8th, top gaining son of WL Justright.

LOT 49—FEMALE

Mr. and Mrs. Wilbert Korthaus & Sons LADY CLARA 5th 3375-681

Tattoo LE 28

White. Calved May 1, 1968. Bred and owned by Mr. and Mrs. Wilbert Korthaus & Sons, Walcott, Iowa.

SIRE:

Melbourne Commandant

Calrossie Diamond Red, J. & D. P. MacGillivray Marellbar Clipper Maid 16th Dk. Roan, John Alexander & Sons Dk. Roan, Wm. Bartholomay, Jr.

DAM:

Lady Clara 3rd White, Mr. and Mrs. Wilbert Korthaus & Sons

Marberdor Prospectus 11th Red, Gilbert Kardel Zin-O-Loch Lady Clara Roan, Herman D. Carus

LOT 50—FEMALE

Charles M. Plecker & Sons

BUTTERFLY CONNIE 3383-762

Tattoo LE 209

Red. Calved July 17, 1968. Bred and owned by Charles M. Plecker & Sons, Ainsworth, Iowa.

SIRE:

Leveldale Mercenary Red, Mathers Bros.

DAM:

Butterfly Rose 3rd Red, Charles M. Plecker

Leveldale Concentrate Red, Mathers Bros. Leveldale Miss Ramsden 3d Red, Mathers Bros.

Lawndale Crest Red, Glenn Mangold Judy [RWM, Charles M. Plecker

BUTTERFLY CONNIE—This was my son Marty's 4-H heifer. She was breed champion at the Washington County Fair. Sells open.

LOT 51—FEMALE

A. J. Moffitt & Son

CLAR-MAUR BEAUTY 4th 3383-928

Tattoo LE 874

Dark Roan. Calved July 20, 1968. Bred and owned by A. J. Moffitt & Son, Indianolo, Iowa.

SIRE:

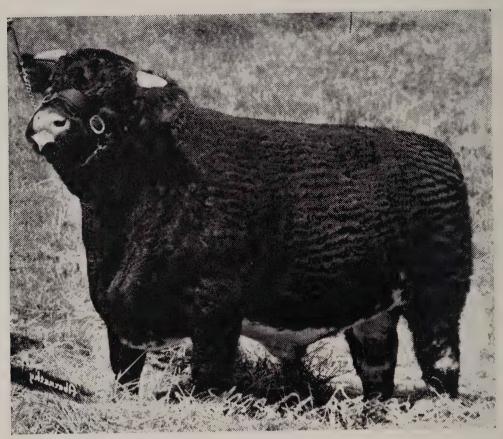
W L Rodman White, W. C. Anderson & Son

DAM:

Clar-Maur Beauty 2nd Red, A. J. Moffitt & son (Louada Nugget Roan, Louada Manor Farms, Ltd. W L Easter Beauty 2d Roan, W. C. Anderson & Son

A C Expectation 22nd Red, A. J. Moffitt & Son Clar-Maur Beauty Red, A. J. Moffitt & Son

CLAR-MAUR BEAUTY 4th-By WL Rodman and served July 29th to AC Justright 8th, top gaining son of WL Justright.



Melbourne Rob Roy, sire of seven heifer calves and five steer calves in this sale. Rob Roy is a grandson of both Calrossie Diamond and Leveldale Basis. His dam was a twice All-American.

LOT 52—FEMALE Leland Lachmann MAPLE LANE BEAUTY 11th 3398-380

Tattoo LE 19

Red. Calved Jan. 29, 1969. Bred and owned by Leland Lachmann, Donnellson, Iowa.

SIRE:

Melbourne Rob Roy Roan, John Alexander & Sons

DAM:

Maple Lane Beauty 8th Red, Leland Lachmann

Melbourne Revolution |Red, John Alexander & Sons |Melbourne Princess Roma 3d |Roan, John Alexander & Sons

| Burnyhill Royal | Red, Steven Burnett | Romadon Beauty 90th | White, Carlton A. Reed

The next 15 heifers are all excellent club calf prospects. The Central States Sale has gained a wide reputation for selling heifer calves that win championships.

LOT 53—FEMALE

Leland Lachmann

MAPLE LANE FLORA 7th 3398-381

Tattoo LE 39

Red. Calved Feb. 5, 1969. Bred and owned by Leland Lachmann, Donnellson, Iowa.

SIRE:

Melbourne Rob Roy Roan, John Alexander & Sons Melbourne Revolution Red, John Alexander & Sons Melbourne Princess Roma 3d Roan, John Alexander & Sons

DAM:

Maple Lane Flora 3rd Red, Leland Lachmann

|Burnyhill Royal |Red, Steven Burnett |Maple Lane Flora |Red, Leland Lachmann

LOT 54—FEMALE

Leland Lachmann

MAPLE LANE AUGUSTA 9th 3398-379

Tattoo LE 49

Red. Calved Feb. 6, 1969. Bred and owned by Leland Lachmann, Donnellson, Iowa.

SIRE:

Melbourne Rob Roy Roan, John Alexander & Sons Melbourne Revolution Red, John Alexander & Sons Melbourne Princess Roma 3d Roan, John Alexander & Sons

DAM:

Maple Lane Augusta 4th Red, Leland Lachmann

| Burnyhill Royal | Red, Steven Burnett | Maple Lane Augusta | Red, Leland Lachmann

LOT 55—FEMALE

Leland Lachmann

MAPLE LANE AUGUSTA 10th 3398-378

Tattoo LE 59

Roan. Calved Feb. 13, 1969. Bred and owned by Leland Lachmann, Donnellson, Iowa.

SIRE:

Melbourne Rob Roy Roan, John Alexander & Sons Melbourne Revolution Red, John Alexander & Sons Melbourne Princess Roma 3d Roan, John Alexander & Sons

DAM:

Maple Lane Augusta 2nd Roan, Leland Lachmann Hi-View Zorro Adonis
Dk. Roan, Robert C. Raisbeck
Maple Lane Augusta
Red, Leland Lachmann

LOT 56—FEMALE

Leland Lachmann

Leland Lachmann

MAPLE LANE PENNY 8th 3398-382

Tattoo LE 69

Red. Calved Feb. 19, 1969. Bred and owned by Leland Lachmann, Donnellson, Iowa.

SIRE:

Melbourne Rob Roy Roan, John Alexander & Sons

DAM:

Maple Lane Penny 6th Red, Leland Lachmann Melbourne Revolution |Red, John Alexander & Sons |Melbourne Princess Roma 3d |Roan, John Alexander & Sons

Maple Lane El Capitan Red, Leland Lachmann Maple Lane Penny 4th Red, Leland Lachmann

LOT 57—FEMALE

MAPLE LANE ESTHER 11th 3398-633

Tattoo LE 79

Red. Calved Feb. 21, 1969. Bred and owned by Leland Lachmann, Donnellson, Iowa.

SIRE:

Melbourne Rob Roy Roan, John Alexander & Sons

DAM:

Maple Lane Esther 7th Red, Leland Lachmann

Melbourne Revolution Red, John Alexander & Sons Melbourne Princess Roma 3d Roan, John Alexander & Sons

Hi-View Zorro Adonis
Dk. Roan, Robert C. Raisbeck
Maple Lane Esther 2d
Red, Leland Lachmann

LOT 58—FEMALE

Leland Kellogg & Sons

LKST MISTRESS RP 3398-077

Tattoo LE 696

Roan. Calved Feb. 25, 1969. Bred and owned by Leland Kellogg & Sons, Colo, Iowa.

SIRE:

Louada Rothes Prince Dk. Roan, W. W. Donaldson

DAM:

LKST Mistress Red, Leland Kellogg & Sons Louada Bonaparte |Red, Louada Manor Farms, Ltd. |Saltoun Rothes Queen 27th |White, J. T. T. Fletcher

W L Talisman
Red, W. C. Anderson & Son
W E Mistress
Red, Leland Kellogg & Sons

LOT 59—FEMALE

Leland Lachmann

MAPLE LANE GLOSTER 9th 3398-632

Tattoo LE 209

Red. Calved March 11, 1969. Bred and owned by Leland Lachmann, Donnellson, Iowa.

SIRE:

Melbourne Rob Roy Roan, John Alexander & Sons

DAM:

Maple Lane Gloster 3rd Red, Leland Lachmann

Melbourne Revolution Red, John Alexander & Sons Melbourne Princess Roma 3d Roan, John Alexander & Sons

Hi-View Zorro Adonis Dk. Roan, Robert C. Raisbeck Maple Lane Gloster 2d Red, Leland Lachmann

LOT 60-FEMALE

A. J. Moffitt & Son

CLAR-MAUR ROSEWOOD MISSIE 4th

Tattoo LE 915

Roan. Calved March 26, 1969. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE:

W L Justright Roan, W. C. Anderson & Son

DAM:

Clar-Maur Rosewood Missie Red, A. J. Moffitt & Son Louada Nugget Roan, Louada Manor Farms W. L. Victoria Countess 2d Roan, W. C. Anderson & Son

Marmac Supreme Red, Marion Mackey Clar-Maur Rosewood 23d Red, A. J. Moffitt & Son

CLAR-MAUR ROSEWOOD MISSIE 4th—A good daughter of WL Justright. A Justright daughter was champion female at the 1969 Central States Spring Sale and was later champion at the 1969 Warren County Fair.

LOT 61—FEMALE

Wayne Farnum

WAYHAVEN CHERRY MAUD 3400-910

Tattoo LE 905

Dark Roan. Calved April 3, 1969. Bred and owned by Wayne Farnum, Victor, Iowa.

SIRE:

Melbourne Porter White, John Alexander & Sons Basildon Premium
Roan, G. M. Hope
Marmac Princess
White, John L. Sleigh

DAM:

Wayhaven Miss Maud C 5th Roan, Wayne Farnum Northwood Conquest Red, Joseph Zurro Wayhaven Miss Maud Roan, Wayne Farnum

WAYHAVEN CHERRY MAUD—This is one of the good ones by Melbourne Porter. Look her over sale day. Her dam produced a grand champion steer over all breeds at the Poweshiek County Fair and a first-prize heifer at last fall's sale.

LOT 62—FEMALE

Wayne Farnum

WAYHAVEN GOLDEN MAUD 3400-909

Tattoo LE 906

Roan. Calved April 4, 1969. Bred and owned by Wayne Farnum, Victor, Iowa.

SIRE:

Melbourne Porter White, John Alexander & Sons (Basildon Premium Roan, G. M. Hope Marmac Princess White, John L. Sleigh

DAM:

Wayhaven Duchess Maud Red, Wayne Farnum | Northwood Conquest | Red, Joseph Zurro | F S F Maud | Roan, Wayne Farnum

WAYHAVEN GOLDEN MAUD—We are offering this heifer only to have a real attraction in this 40th Anniversary Sale. She is a long, well-balanced, breedy heifer. She could develop into as good a show heifer as her half-sister that was champion at the All-Iowa Fair in 1968.

LOT 63—FEMALE

Gary L. Moothart & Son

L A MARY PAT PAULINE 3395-792

Tattoo LE 94

Red. Calved April 9, 1969. Bred and owned by Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:

Louada Barbarian Red. Louada Manor Farms

DAM:

Fernwood Pat Pauline Roan, Northwood Farms Bapton Constructor Red, Cecil Moores Blood Royal 34th Dk. Roan, L. Cadesky

Glastullich Cock Robin | White, Otto H. Grosse | Glastullich Pat Pauline | Red, Wm. MacGillivray, Ltd.

LA MARY PAT PAULINE—A top show prospect. The third generation of this pedigree is entirely imported and represents the strongest bloodlines of the breed.

LOT 64—FEMALE

W. C. Anderson & Son

W L SUSIE VICTORIA 2nd 3395-951

Tattoo LE WLA184

Dark Roan. Calved April 12, 1969. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:

Louada Prince Charming Red, W. W. Donaldson

DAM:

W L Susie Victoria White, W. C. Anderson & Son Louada Royal Leader Red, Louada Manor Farms, Ltd. Louada Princess Rhonda Red, W. W. Donaldson

Louada Rothes Prince
Dk. Roan, W. W. Donaldson
W L Victoria Countess 11th
Roan, W. C. Anderson & Son

WL SUSIE VICTORIA 2nd—Each year we have inquiries for heifer calves that are the right age for 4-H work. Here is one that might suit you. Her dam was reserve champion female at the 1968 Iowa State Fair and from a family that has consistently produced our top showing and selling cattle. A good chance to start a foundation family in your herd. I can recommend this one to anyone.

LOT 65-FEMALE

A. J. Moffitt & Son

CLAR-MAUR ROSEWOOD MISSIE 5th

Tattoo 919

White. Calved April 14, 1969. Bred and owned by A. J. Moffitt and Son, Indianola, Iowa.

SIRE

W L Justright Roan, W. C. Anderson & Son

DAM:

Clar-Maur Rosewood Missie 2d Red, A. J. Moffitt & Son | Louada Nugget | Roan, Louada Manor Farms | W L Victoria Countess 2d | Roan, W. C. Anderson & Son

W. L. Rodman White, W. C. Anderson & Son Clar-Maur Rosewood Missie Red, A. J. Moffitt & Son

CLAR-MAUR ROSEWOOD MISSIE 5th—Another good daughter of WL Just-right. A heifer by Justright was champion female at the 1969 Spring Central States Sale and was later champion at the 1969 Warren County Fair.

LOT 66—FEMALE

Gary L. Moothart & Son

L A MARY LUXURY 3395-791

Tattoo LE 95

Roan. Calved May 2, 1969. Bred and owned by Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:

Louada Barbarian Red, Louada Manor Farms

DAM:

Louada Luxury 3rd Dk. Roan, W. W. Donaldson Bapton Constructor Red, Cecil Moores Blood Royal 34th Dk. Roan, L. Cadesky

Louada Rothes King Dk. Roan, W. W. Donaldson Louada Luxury Red, Louada Manor Farms, Ltd.

LA MARY LUXURY— A top prospect. Her granddam, Louada Luxury, was an International reserve grand champion. Here is the kind with which to found a top cow family.

We are also expecting some top heifer calves from Neely & Kinyon, Greenfield, Iowa.



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Maurice Korthaus, Walcott, Iowa, holds his home-raised heifer that was champion at the 1969 Mississippi Valley Fair, Davenport, Iowa. Maurice was named the grand champion beef heifer showman. The Korthaus family are selling four heifers in this sale.

THINK "CENTS-ABLY" ABOUT SIZE

Anyone who has attended a major show this summer knows full well that judges are picking them bigger, longer and trimmer. This is true in all breeds.

This trend has confused a lot of breeders and buyers. Should we sell and buy only the biggest bulls and females? NO!

Every cattleman knows full well that often his best and most profitable cow is his hardest looker and maybe even the smallest. So size doesn't necessarily measure a cow's profit potential.

A test at Texas A & M University, McGregor, Texas, is underway on cow size. A. A. Melton, animal husbandman in charge of the test, says preliminary results show no positive relationship between size of the cow and the gain of the calf. He said milk yield of the dam seems to have much more effect on performance of the calf than size of the cow.

Surprisingly, and contrary to some other reports, smaller cows often gave as much, or more, milk than large cows.

(Continued on Next Page)

In the test, cows were divided into groups according to size. In one group, Melton found the smaller cows raised calves weaning an average of 29 pounds more than those from the larger cows . . . and on ten pounds less feed.

In another group, the small cows raised calves weaning 72 pounds more than the larger cows . . . and on 237 pounds less feed.

We don't cite these figures as a condemnation of large cows. On the contrary, we encourage the trend to larger cattle as long as they remain productive, efficient and profitable. However, don't discount some of those small cows in your herd unless your production testing program has shown them to be less profitable.

Size is not always the most "cents-able". There are many other factors influencing the profit picture. We feel that the purchase of good, average size cows of proven bloodlines ARE A SOUND INVESTMENT. We feel the retention of these cows in the breeding herd IS SOUND. We also feel that breeders need to be buying bulls that will correct herd faults. If you need more thickness, buy a bull with this trait...if you need more milking qualities, buy a bull from a dam known for superior milk production.

Not too long ago, "experts" stampeded the cattle industry to a type that made little sense. Just as the short-legged, fancy-headed, short-coupled cattle were once heralded as the right kind, just so the opposite type now. The new type makes more sense but even it might not be the entire answer 10 years from now.

We know of one Nebraska Sandhills rancher with a quality whiteface herd that sold them to replace with a new, big breed. He woke up to discover that he could only maintain about two-thirds as many of these big cows on the same acreage. Where his herd had been culled for many years for calving percentage, he now came up with the lowest percentage calf crop in his career. Then to top it all off, when the calves were sold they didn't weigh nearly enough more to compensate for the lower selling price per pound or the fewer calves available for sale. THIS MAN HAS THE BIGGEST COWS IN HIS AREA AND IS GOING BROKE FOR THE PRIVILEGE.

What is the answer? We advise every one to get on a performance testing program and prove to himself what are the most profitable sized cattle for his operation. Make sure the change you make is for the best. BASE YOUR CHANGE ON SOUND STATISTICS NOT A LOT OF LOOSE THEORIES AND TALK.

STANDARD GUARANTEE

OF AMERICAN SHORTHORN BREEDING ASSOCIATION

- 1. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
- 2. All bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
- 3. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller. Cows with calves at foot even though bred are not given any guarantee.
- 4. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. The expense of freight in such case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction of all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any other animal later substituted.
- 5. In the event an animal is returned by the buyer to the seller as a non-breeder, the buyer must furnish to the seller a veterinarian's certificate showing that his herd is healthy if such certificate is required by the seller.
- 6. All animals are sold to comply with the laws regulating tuberculosis and Bang's disease of the state or country into which they may be shipped.
- 7. Certificates of registry and transfer will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females, showing names and record numbers of sire and dam, as well as service date.
- 8. Shipment will be made as soon as possible after the close of the sale, but at purchaser's risk of loss or injury after animals are bid off.

1228 N. Nye Avenue — Fremont, Nebraska 68025 BILL STUNKEL, SALE MANAGER Catalog Mailed by . . U.S. POSTAGI

HRST CLASS

Wayne C. Neely
Hood College
Frederick, Md. 21703

CENTRAL STATES SALE

Oskaloosa, Iowa, October 4, 1969

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